

FOR IMMEDIATE RELEASE

Contact:
David Crump, Marketing Communications
800.321.6786 / 951.695.3010
dcrump@opto22.com

Electronic copies of this release and related photographs are available at
<http://www.opto22.com/pressroom>

Opto 22 and Pulse Energy Help Building Owners, Businesses, and Industrial Facilities Reduce Utility Bills

Companies Partner to Provide Web-Based Energy Monitoring and Management with No Programming and Minimal Configuration

Temecula, CA – January 25, 2011 – Regulating and conserving energy are major concerns for businesses large and small, and many are now seeking to reduce costs by altering their operations and establishing new energy-efficient practices and policies. To help facility managers, building occupants, and executives accomplish this, Opto 22 and Vancouver-based Pulse Energy have combined their expertise to offer customers the visibility and data they need to understand their energy usage, pinpoint problems, and reduce costs.

Through their newly formed business partnership, Opto 22 and Pulse Energy have made it significantly easier for commercial and industrial customers to monitor their energy consumption, gather usage data, and use it to reduce their utility bills. Specifically, Opto 22's OptoEMU Sensor™ energy monitoring appliance couples with the Pulse™ energy management software to connect to customers' metering devices, electrical panels, machines and equipment, and then deliver comprehensive energy-related data over standard networks and the Web for viewing and analysis.

"Opto 22 has a reputation for quality, durability and ease of use," said Pulse Energy CEO David Helliwell. "The OptoEMU hardware appliances supply our software with reliable, easy-to-read streams of building energy data and are the ideal platform for our energy management software."

One of the easiest ways for businesses to cut operational costs is by better managing their energy usage. Towards that end, this new partnership merges Opto 22's considerable experience as a provider of monitoring and data acquisition hardware, with Pulse Energy's

PRESS RELEASE

OPTO 22

Web-based Pulse energy management software and its powerful capabilities for measurement and verification, anomaly detection, and benchmarking.

“Pulse makes it easy to monitor, understand, and manage energy use,” says Opto 22 Chief Executive Officer Mark Engman. “The software gives engineering and automation teams, energy managers, and other decision makers the monitoring tools they need to quickly and easily understand, and effectively manage their facilities.”

About Opto 22

Opto 22 develops and manufactures hardware and software for applications involving industrial automation and control, remote monitoring, and data acquisition. Opto 22 products use standard, commercially available networking and computer technologies, and have an established reputation worldwide for ease-of-use, innovation, quality, and reliability. Opto 22 products are used by automation end-users, OEMs, and information technology and operations personnel in over 10,000 installations worldwide. The company was founded in 1974 and is privately held in Temecula, California, USA. Opto 22 products are available through a global network of distributors and system integrators. For more information, contact Opto 22 headquarters at +1-951-695-3000 or visit www.opto22.com.

About Pulse Energy

Pulse Energy was founded in Vancouver, British Columbia, in 2006 to make a rapid and significant impact on the energy efficiency of the world's buildings. Our Energy Management Software, Pulse™, was developed in partnership with a number of leading organizations with advanced building automation and metering systems already in place. By designing the entire product around the needs of energy managers, facility managers, building occupants and executives, we have created an energy management solution of unrivalled accuracy, ease of use and relevance. Pulse is deployed by top utilities, large municipalities, major health authorities, and throughout the commercial sector. In 2010, Pulse was the official energy management software of the Vancouver Olympic Winter Games. UC Berkeley Center for the Built Environment recognizes Pulse as one of the top products in the energy visualization market. For more information about Pulse Energy, contact:

Alexi A. Bergeron
Media Contact
www.PulseEnergy.com
o. 778-331-0519
d. 778-833-3579